

2020 ADVERTISING OPPORTUNITIES



Print Magazine Ad Rates per issue

15,000 Copies + Online Interactive Magazine Inclusion

Distributed throughout Colorado's mountain towns and the Front Range

AD SIZE	1 ISSUE	2 ISSUES	3 ISSUES	4 ISSUES
¼ PAGE	\$550	\$525	\$495	\$450
½ PAGE	\$1100	\$1000	\$900	\$875
FULL PAGE	\$2000	\$1900	\$1800	\$1700
TWO PAGE SPREAD	\$3500	\$3400	\$3300	\$3200

PREMIUM POSITIONS

Pre-TOC	\$2500
Inside Back Cover	\$2700
Back Cover	\$3000

MountainTownMagazine.com Digital Ad Rates

Right Column Square 285 x 285 Banner Ads: \$65 - 75 per month

(7 ads Maximum) appears on all pages of website.

Position 1 & 2 - \$75 per month

Position 3 - \$70 per month

Position 4, 5, 6 & 7 - \$65 per month

Home Page 652 x 200 Banner Ads: \$150 per month

- Home Page Banner Ad Scroll at the Top of MountainTownMagazine.com
- Banner Ad Is Included In A Weekly Online Story: *Home Page Banner Ads* appears at the top of Mountain Town Magazine website (7 ads Maximum) and once within the body of a story and at the end of a story, once per week.
- Home Page Banner Advertiser receives one story about their product; client to provide edit and images/video.
- Newsletter Ads: All advertisers Banner ads will appear in our Newsletter once per month.
- Social Media: All digital advertisers will receive Social Media promotion once per week as well.
- All ads link to advertiser's selected URL.



PRINT DATES
 SUMMER 2020
 JULY -OCTOBER 15

FALL 2020
 OCTOBER 16 - DECEMBER

WINTER 2020/21
 JANUARY - APRIL 15

SPRING 2021
 APRIL 15 - JULY

CREATIVE SERVICES \$85/Hour

Graphic Design, Photography, Video and Writing

Ask Us About Print and Digital Packages!

CONTACT US:

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